



## ELLIA HARRIS

An expert in creative problem-solving and creating cultures of innovation, Ellia Harris works with managers, business owners, and their teams to get them out of habitual thinking so they can find the creative solutions they couldn't see before.

The creator of Light Bulb Thinking™, Ellia's 10+ years' experience as an organizational trainer and coach, and her own experience as a manager seeking a creative approach to leadership, has led to her expertise in using creative thinking as the fastest route to becoming an effective leader of a high-performing team. In an era when the world needs us to be at the top of our game, this is more crucial than ever.

## Helping leaders and teams stuck in habitual thinking find new, creative solutions

It's difficult to generate game-changing ideas using the same habits of thinking we've always used. With the right knowledge, though, everyone can solve problems creatively.

Every team has a sweet spot for how to come up with creative ideas. It's not always apparent, but once leaders know how to help their team solve problems creatively, services, products, and internal systems become much more effective.

Ellia's unique blend of experience and expertise means she provides thought-provoking views and practical tips on different aspects of leadership and team building. In her talks, she also offers real-world examples of how thinking differently benefits organizations, along with specific advice and tools for supporting a culture of creative thinking and innovation.

Ellia's significant experience as a manager in US and UK nonprofits, along with her passion for social-impact and sustainability organizations, makes her the ideal speaker for events with these audiences. Her experience working with entrepreneurs means she's also an impactful speaker for events aimed at businesses making a difference in their community.

### CHALLENGED OUR ASSUMPTIONS

"It was good to have our assumptions challenged as you flagged up the need for dealing with the cause rather than the symptom." -- **Bethnal Green Technology College, UK**



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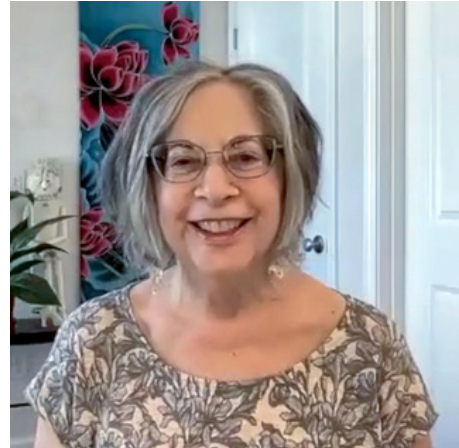
## Here's what your audience will learn from hearing Ellia speak:

- WHEN is the right time to bring creative thinking into their organization or team?
- How creative thinking can TRANSFORM their organization
- How CULTURE impacts innovation
- Ways that nonprofits can be INTENTIONALLY innovative
- A creative thinking activity they can begin using RIGHT AWAY
- How facilitating team-based creative thinking makes managers BETTER LEADERS

## SIGNATURE TALKS

- **Creative Thinking as a Business Transformation Tool:** The World Economic Forum cites creative thinking as THE most important skill for workers in 2023. Leaders learn 3 strategies to facilitate creative thinking in their team, bring fun into the "work-playce", and drive business transformation.
- **How Organizations Can Have Inspiration on Tap:** Many people think you have to be born with the creative thinking gene – not true! Learn techniques for setting up, running, and evaluating output from ideating sessions in a way that leads to valuable new ideas.
- **How to Successfully Create an Innovation Culture:** Nonprofits, social enterprises, and emerging sustainability sector companies know that obtaining budget for potential innovations is not easy. Ellia shows it's possible to significantly develop ideas before needing budget, and how a culture of innovation supports organizational growth.

*...or ask us about building a custom talk for your audience.*



### GREAT ENERGY & PASSION

"Systematic Inspiration" was a great topic for our lunch and learn, and relevant to our field. You reinforced the importance of engaging in the creative process and gave us some things to think about. We also enjoyed your energy and passion!"

--Women in Environment, Seattle

### RELEVANT & ENGAGING

"Ellia was a regular presenter at our UK fundraising conferences. Her topics were always relevant, her presentation style was warm and involving, and delegates received lots of useful information and advice."

--Kevin Kibble, Publisher, Professional Fundraising Magazine

**1-hour workshops    Small group events**  
**½- or full-day seminars    Virtual and live**